

'Apple registers its highest-ever value share of 28% in smartphone market'

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New Delhi

American tech giant Apple recorded its highest-ever value share of 28 per cent in the Indian smartphone market, as well as leading the smartphone market by 23 per cent in 2025, Counterpoint Research's Monthly India Smartphone Tracker said on Monday.

The festival-led promotions and deeper channel expansion supported revenue growth and Apple's iPhone 16 ranked as the top-shipped model in India in 2025. This also marked the highest-ever annual shipment share for an iPhone in India, the Counterpoint report said, adding that over one in every five smartphones sold in India is now premium.

#### SAMSUNG SECOND

Samsung ranked second (22 per cent), backed by a focused portfolio across the mass market via its A, M and F series, alongside steady premium traction led by the S series, the report said, adding that driven by a surge in demand for premium devices, the Galaxy S series accounted for its highest-ever share in Samsung's portfolio.

Overall, India's smartphone market followed a mixed trajectory in 2025, with the year starting on a softer note due to elevated inventory and fewer launches, followed by a recovery in momentum from the second quarter (Q2).

Shipments slowed again in Q4 as brands prioritised inventory correction after the festive season and managed rising component costs. Overall, the market grew a modest one per cent year-on-year (y-o-y) in volume but a stronger 8 per cent y-o-y in value, underscoring sustained premiumisation.

Looking ahead to 2026, India's smartphone market is projected to see a single-digit volume decline as rising memory and component costs weigh on demand, especially in the sub-₹15,000 segment.



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**STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS PERIOD ENDED 31.12.2025**

(₹ in crores)

Particulars	Standalone						Consolidated					
	Quarter Ended 31.12.2025	Quarter Ended 30.09.2025	Quarter Ended 31.12.2024	Nine Months Ended 31.12.2025	Nine Months Ended 31.12.2024	Year Ended 31.03.2025	Quarter Ended 31.12.2025	Quarter Ended 30.09.2025	Quarter Ended 31.12.2024	Nine Months Ended 31.12.2025	Nine Months Ended 31.12.2024	Year Ended 31.03.2025
Total income from Operations (net)	1,910.97	1,813.69	1,648.06	5,607.89	4,717.05	6,520.44	2,513.95	2,385.64	2,190.31	7,248.52	6,226.58	8,485.63
Net Profit / (Loss) for the period (before Tax, Exceptional and/or Extraordinary items)	591.92	514.62	467.40	1,666.23	1,334.76	2,061.68	749.08	650.14	600.77	1,974.54	1,682.62	2,447.39
Net Profit / (Loss) for the period before tax (after Exceptional and/or Extraordinary items)	525.94	514.62	467.40	1,600.25	1,334.76	2,061.68	682.24	650.14	600.77	1,907.70	1,682.62	2,447.39
Net Profit / (Loss) for the period after tax (after Exceptional and/or Extraordinary items)	402.87	394.20	349.06	1,225.79	996.80	1,542.65	541.36	488.12	455.47	1,504.69	1,326.47	1,879.44
Owners of the Company	402.87	394.20	349.06	1,225.79	996.80	1,542.65	541.36	488.12	455.47	1,504.69	1,326.47	1,879.44
Non-controlling Interest	-	-	-	-	-	-	-	-	-	-	-	-
Total Comprehensive Income for the period [Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax)]	(185.51)	723.72	153.08	1,811.00	1,442.66	1,994.12	(74.35)	796.68	245.29	2,086.87	1,850.21	2,442.88
Owners of the Company	(185.51)	723.72	153.08	1,811.00	1,442.66	1,994.12	(74.35)	796.68	245.29	2,086.87	1,850.21	2,442.88
Non-controlling Interest	-	-	-	-	-	-	-	-	-	-	-	-
Paid up Equity Share Capital	111.10	111.10	111.10	111.10	111.10	111.10	110.21	110.21	110.21	110.21	110.21	110.21
Reserves (excluding Revaluation Reserve)	12,609.69	12,793.81	10,630.63	12,609.69	10,630.63	11,028.00	14,946.06	15,018.98	12,646.74	14,946.06	12,646.74	13,086.62
Securities Premium Account	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil
Net worth	12,720.79	12,904.91	10,741.73	12,720.79	10,741.73	11,139.10	15,056.27	15,129.19	12,756.95	15,056.27	12,756.95	13,196.83
Paid up Debt Capital/ Outstanding Debt	53,010.12	51,657.12	46,382.89	53,010.12	46,382.89	47,359.12	67,836.28	65,920.37	59,631.05	67,836.28	59,631.05	61,149.70
Outstanding Redeemable Preference Shares	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil	Nil
Debt Equity Ratio	4.17	4.00	4.32	4.17	4.32	4.25	4.51	4.36	4.67	4.51	4.67	4.63
Earnings Per Share (Basic & Diluted) (Face Value of ₹10/- each) (not annualised for Quarters) (on PAT)	36.26	35.48	31.42	110.33	89.72	138.85	49.12	44.29	41.33	136.53	120.36	170.53
Capital Redemption Reserve	Nil	Nil	Nil	Nil	Nil	Nil	15.00	15.00	15.00	15.00	15.00	15.00
Debenture Redemption Reserve												
Debt Service Coverage Ratio												
Interest Service Coverage Ratio												
Not Applicable												

Notes:

- The above is an extract of the detailed format of Quarterly / Year ended Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Quarterly / Year ended Financial Results is available on the National Stock Exchange website (URL : [www.nseindia.com](http://www.nseindia.com)) and on the Company's website ([www.sundaramfinance.in](http://www.sundaramfinance.in)).
- The above financial results for the quarter and nine months ended 31<sup>st</sup> December 2025 have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held in Chennai on 29<sup>th</sup> January and 2<sup>nd</sup> February 2026.
- The Board of Directors, at their meeting held on 2<sup>nd</sup> February 2026, has declared an Interim Dividend of ₹ 16/- per share (160%) for the financial year 2025-26 which will be paid on or after 25<sup>th</sup> February, 2026 to those Shareholders whose names stand on the Registrar of Members of the Company on the Record Date 6<sup>th</sup> February, 2026.
- On November 21, 2025, Government of India notified four new Labour Codes. The Company has reported the incremental impact of changes in new Labour Codes under "Exceptional Items" in the Standalone/ Consolidated interim statement of profit and loss for the current period, amounting to ₹ 65.98 crores and ₹ 66.84 crores respectively. The Company continues to monitor the publications on Central/State Rules and clarifications from relevant bodies and would provide appropriate accounting effect on the basis of such applicable developments.
- Previous period's figures have been regrouped wherever necessary to conform to current period's classification.
- The Joint Statutory Auditors have carried out a Limited Review of the financial results for the quarter and nine months ended 31<sup>st</sup> December 2025.

Chennai  
02.02.2026

By Order of the Board  
RAJIV C LOCHAN  
Managing Director

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# Celebrating the Windman on his Birth Anniversary

In 1995, as the world developed at the expense of the planet, resource responsibility was nowhere in sight, and inclusive growth wasn't a goal, a vision was born. Laying the foundation of India's renewable energy ambition, Shri Tulsi Tanti started with one wind turbine with the conviction that progress and the planet can move together. And one bold promise - to power nations, economies, and households with clean, green power.

Today, an entire industry has risen around his promise, making India the world's third-largest wind energy producer and a preferred global partner.

As we celebrate the Birth Anniversary of the Windman, his legacy will forever live on in our steadfast commitment to building a better world for our future generations.

Pioneered India's  
renewable energy sector

Took India  
to the world

UN Champion  
of the Earth

Time Magazine's  
Hero of the Environment

**SUZLON**  
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MAN**  
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