



SUNDARAM INFOTECH

Corporate Overview

Sundaram Infotech Solutions Limited (Sundaram Infotech for short) is a wholly-owned subsidiary of Sundaram Finance Limited, one of the most respected names in the Indian financial services industry. Sundaram Infotech offers specialised multiple IT solutions, since October 2000. This 400+ employee-strong IT solutions provider focuses primarily on providing Integrated Enterprise Applications, Data Warehousing solutions and Web Collaboration services for niche industry verticals such as BFSI and Automotive.

Sundaram Infotech follows quality-driven processes. In addition to being certified ISO 9001:2000 & ISO 27001: 2005, the company has been appraised for SEI CMMI ML3 and is well on way to being appraised for SEI CMMI ML5. Sundaram Infotech strives to deliver top-notch products and services, on schedule and within the pre-determined cost framework. Sundaram Infotech enjoys the trust and appreciation of huge corporates around the globe for its ability to consistently deliver cost-effective and quality solutions on time.

Our Parentage

Sundaram Finance Limited, incorporated in 1954, now with an asset base of over \$ 1 billion, has grown into one of the most trusted financial services group in India. The activities of the group ranges from savings products like deposits and mutual funds and insurance, to car and commercial vehicle finance and home loans, to software solutions and business process outsourcing, to tyre finance, fleet cards and infreight logistics.



Practices

- Lending Solution
- Microsoft Dynamics
- Business Transformation Services - BTS
- Custom Application Development - ICON
- Infrastructure Management
- Off Shore Service and Support

Geography focus

- India
- Middle East Asia
- USA
- EU
- Australia

Practices

Lending Solution Practice

The Lending Solution Practice was a natural evolution of Sundaram Infotech from the parent organisation. With over six decades of lending expertise, the team brings strong technical and domain skills into play in offering solutions to Lending business entity. The solutions are offered on state-of-the-art technologies – Microsoft and Oracle, covering end-to-end operations of any retail lending business. Catered by 200-odd technology-savvy consultants, the team offers total consulting and implementation service that enable customers world-wide to get the best ROI.

Microsoft Dynamics Practice

The Microsoft Dynamics Practice of Sundaram Infotech was established in 2003. The team consists of over 100 functional and technical consultants who hold vast experience in their respective domain. Over 95% of the consultants are certified professionals in their respective competencies. Besides experience in MS Dynamics, the experts have strong industry experience in their respective domains. The Center of Excellence has drawn on its extensive experience in MS Dynamics relating to business process consulting, solution designing, infrastructure set-up, installation, implementation services, training, support and maintenance to provide services to enterprises from USA, Australia, South East Asia, India, Middle East and Europe. The team has very strong experience in implementation and support of Microsoft Dynamics solutions across different industries.

Business Transformation Services Practice - BTS

The BTS line of business within Sundaram Infotech focuses on delivering enhanced performance management solutions using Data Warehousing and Business Intelligence (DW and BI) to clients. BTS in Sundaram Infotech employs its deep understanding of industry verticals (financial services, retail and distribution and manufacturing) to uphold its commitment to end-user satisfaction. It has a technically proficient team that can work on a variety of platforms and tools in all areas within the DW and BI space (Microsoft, Oracle, Cognos, Actuate and Informatica to name a few). BTS firmly believes in according business needs top priority and using technology as an enabler in providing the right information at the right time to the right person(s), across all functions and levels within an organization.

Vertical focus

- Non Banking Financial Companies
- Process Manufacturing
- Discrete Manufacturing
- Trading & Distribution
- Agro

Solution focus

- Retail & Corporate Lending
- Treasury Management
- Factoring
- Enterprise Resource Planning (ERP)
 - MS Dynamics- AX, NAV, CRM
 - Auto Dealer Management
 - Auto Component Manufacturing

Custom Application Development Practice - ICON

The team at ICON churns out customized solutions, big and small, across industry verticals. ICON has evolved to become a vibrant team of professionals, handling complex business projects across various web technologies. The team possesses expert skills in Microsoft and Oracle platforms and can offer value addition by helping connect business online through web-based application solutions, web portals, mobile solutions and wireless technologies. The primary objective of this team is to provide clients the benefits of standards, frameworks, component re-use, on the one hand, and time support for services such as architecture consulting, performance tuning, technology assessment on the other.

Infrastructure Management Practice

Sundaram Infotech brings to the market the wealth of over 150 person years of experience in managing the complex Sundaram Group's infrastructure, to manage and support IT infrastructure for small and large enterprises. The team of highly-experienced consultants offer consulting, implementation and support services for Network Management, Data Centre operations, Desktop Management and Remote Management. Organizations can achieve cost efficiency and accelerated time-to-delivery by leveraging its proven global delivery model, methodologies, standardized tools and quality-driven processes for enterprise infrastructure management services. Sundaram Infotech offers end-to-end solutions in core infrastructure areas that are closely aligned to the client's business strategy. The comprehensive portfolio of infrastructure management services guarantees 24/7 support with high availability and remote management capabilities. Clients can leverage the offshore service delivery centers to avail pro-active and cost-effective solutions and gain quick return on IT infrastructure investments.

Off Shore Service and Support

Offshore development and support for business and IT initiatives are offered through the Offshore Development Center located in Chennai, India. The center is well equipped with highly-secured infrastructure that allows the team to interact and manage customer projects offshore with total transparency to the clients on the way the project is progressing. This service is available in different options such as shared service, BOOT (Build, Own, Operate and Transfer) and dedicated centre. The offshore development follows industry standard process and methodologies which allow clients to have total knowledge on the activities happening offshore. Sundaram Infotech adopts a proprietary outsourcing methodology that offers significant benefits of costs and time.

Vertical Solutions



Sundaram SmartLend is a comprehensive lending solution, capable of addressing end-to-end asset based lending. The solution covers lending operations, maintains online agreement level accounting, and provides state-of-the-art, proven and effective MIS for making the right decisions.



SmartLend Lite is an offshoot of the full-fledged, complete, robust and time-tested SmartLend, which is already running successfully in leading financial houses in India, Sri Lanka and the Middle East. Targeted at small to medium-sized non-banking financial services companies in India and abroad, SmartLend Lite provides the much-awaited relief to companies that cannot afford a full-fledged system to handle loans, hire purchases, leases, deposits and relevant customer contracts.



DeMax is an auto dealer management solution that has been built on the Microsoft Dynamics AX framework. DeMax offers complete functionality to handle core business and support functions for automobile dealership along with benefits of Microsoft, such as advanced technology, ease of use, complete integration, scalability and flexibility. DeMax handles all the core business functions of the dealer such as CRM, vehicle sales, trade-in vehicles management, vehicle service and workshop management, inventory and spare parts management and purchases.

Advantage Sundaram

Large resource pool:

Sundaram Infotech has a large pool of resourceful consultants that can be deployed to a project quickly.

Significant cost savings:

The costs of development and testing are lower in India than elsewhere in the world. This will result in a significant savings in the overall project costs and allow customers to achieve significant savings from a 'Total Cost of Ownership' perspective.

Experienced outsourcing team:

Sundaram Infotech management brings in significant offshore project management experience with companies of repute.

Sundaram Infotech makes available a dedicated team with required skills led by an experienced Project Manager at the off-site. The Project Manager associated with each project gives undivided attention to the project.

Our Proposition

We are sensitive to the specific requirements and needs of the customers and ensure that right technology is deployed in wiring the fragmented information, thereby removing any bottlenecks in instant access to information.

We, in Sundaram Infotech, can make an attractive value proposition as an IT Partner and we will leverage every resource at our disposal to meet clients' expectations. Our service quality and response time match the best in international practice.

We will demonstrate our competence and commitment to deliver value through our efforts and build a relationship, which will accrue business value to our clients.

Contact Details

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